

Proposed BizSpark Technopreneur Open Day Agenda

Date: 13th May 2010 (Thursday)

Venue: Resource Centre, Technology Park Malaysia

Time	Itinerary		
9.30am – 10.00am	Registration		
10.00am – 10.30am	Welcome Address		
10.30am – 11.30am	Sparking your Business Innovation <ul style="list-style-type: none"> • BizSpark Success Stories • Special Announcement 		
11.30am – 1.00pm	Getting the Midas “Touch” for your App <ul style="list-style-type: none"> • Windows 7 Multi-Touch Demo • Special Announcement 		
1.00pm – 2.00pm	Lunch		
2.00pm – 4.00pm	Breakout Session		
	Business Salon – Effective Marketing of Your Product (Format: Panel)	Business Plan Workshop: <ul style="list-style-type: none"> • Mapping your Customer Value Proposition • Mapping your business model • Writing the Business Plan (Format: Workshop)	Technology Salon Ask the Experts! Come and consult the experts from Microsoft and its MVP community on any development issues on new technologies. (.NET, Silverlight, Sharepoint, Multi-touch only) (Format: Panel)
4.00pm	End of Program		

**The above itinerary is tentative & subject to change.*